

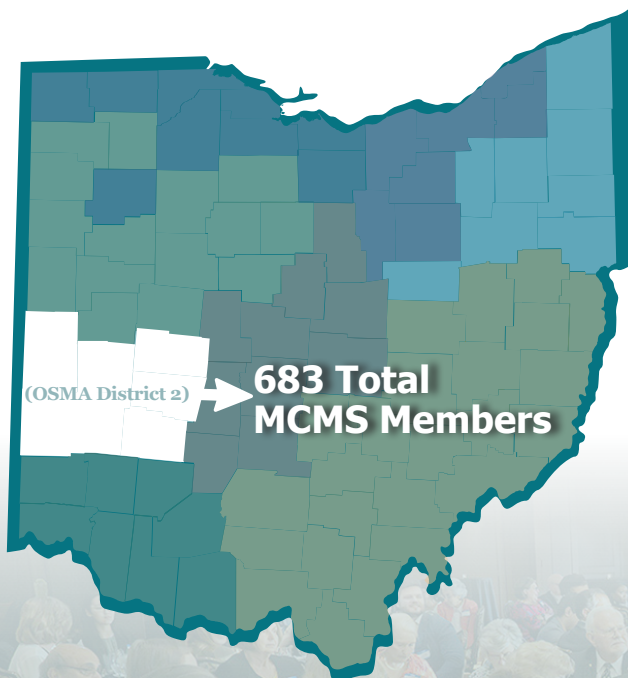
Sponsorship Opportunities



Our membership organization consists of M.D. and D.O. physicians, physicians in training, and medical students who live or work in Montgomery and the contiguous surrounding counties in Ohio.

Our purpose: acting as a strong physician advocate, recognizing the health care needs of our community and acting as a patient advocate to those needs, and preserving and promoting professionalism while informing the community about health issues.

MCMS Ohio Reach



MCMS Website Traffic

Approx. Annual Site Users.....**3,600**

Approx. Annual Pageviews.....**11,800**

Social Media Presence



Sponsor Packages Available



Partner Package (for businesses or MCMS members)

\$750/qtr

Includes:

- Priority given for member event sponsorship
- Banner ad (1) hyperlinked to your provided webpage URL.
- Ad placements (3) will be at the most highly-visited MCMS webpages...
 1. Home page
 2. News landing page
 3. Each individual News post page

(NOTE: banner ads may rotate pending number of Partner advertisers in a given quarter.)

Member Package (for MCMS members only)

\$500/qtr

Includes:

- Banner ad (1) hyperlinked to your provided webpage URL.
- Ad placements (3) as Partner Package.
- **+PLUS...** "Featured Member" practice information/logo (or photo) displayed at...
 1. Home page
 2. Top of Member Directory page
 3. Directory list highlight

(NOTE: the "Featured Member" listings are in addition to the banner ad displays.)

**20% OFF Discount Available
for FULL Year (4-quarter) Purchases!**

EXCLUSIVITY: 8 packages sold per quarter

Ad Schedule

- All ads (member or business) are purchased by 3-month quarterly terms.
- Ads appear and recycle on a schedule of Jan. 1 – Apr. 1 – Jul. 1 – Oct. 1 – Jan. 1.
- Any rotating ads will appear in order of purchase date per quarter.

Ad File Submission Specs

- Supply ad graphics in .jpg or .png format.
- Supply ad files as 100 dpi resolution.
- Specify your webpage hyperlink for banner ads.
- Ads will be placed upon approval and payment.

Banner ad dimensions:
470 px wide x 100 px high